# 企业出海—AI时代品牌 全球曝光与流量增长新引擎





摘要: 什么是GEO? (Generative Al Engine Optimization)

谷歌搜索时代



AI时代

### 痛点及解决方案





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核心竞争力

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报价方案

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全面技术赋能

04

服务与案例

## 1、GEO原理及核心竞争力

让AI更懂你 让世界更快找到你

### 截至2025年,





海外核心AI产品ChatGPT、Gemini、Claude和Grok的用户量及月活跃度数据

I产品	所属公司	月活跃用户 (MAU)	数据截止时间
ChatGPT	OpenAl	7亿 (截至7月)	2025年10月
Gemini	谷歌	6.5亿	2025年9月
Claude	Anthropic	约3000万	2025年10月
Grok	xAI	约6400万 - 6500万	2025年9月/10月

ChatGPT: 通用型市场的领导者

Claude: 聚焦企业级与专业自动化

Grok: 增长迅速的新玩家

### GEO原理图





### 四维度





官方认证

01



企业自我表达

02



民间热点

03



专家加持

04

### 海外300多家权威媒体







































### 知识问答平台

Quora:最知名的综合问答平台,被 誉为"英文版的知乎"(实际上知 乎早期借鉴了Quora)

Reddit:一个基于版块(Subreddit) 的 巨型论坛集合

Answers.com:结构化的知识库:它的目标是将问答对构建成一个庞大的、可搜索的知识库,类似于一个不那么正式的维基百科

## 2、报价方案:

让AI更懂你 让世界更快找到你

### 询盘GEO标准报价及服务清单

项目	服务要点	服务内容明细	标准版19800元/年	旗舰版29800元/年
市场	人工挖掘市场问题	通过A1结合专业团队的经验,研究分析采购商 可能会在AI上问到的问题	V	V
研究	Al GEO核心文章	基于核心问题关键词策划写作获取GEO排名的核心文章(1200-2200字),例如: press brake factory from China	V	٧
	Al GEO 核心文章发稿	基于GEO由AI+人工的方式撰写深度研究新闻文章,并通过博客新闻/公关稿的方式发布在全球各大新闻媒体平台(250+个平台)。 文章中可带5个外部链接。	3+3	3+3+3
	权威媒体文章发布	基于GEO文章内容,一次性在全球多个知名媒 体网站或新闻平台网站进行文章内容分发	1500篇	2250篇
	High Tech China出口 平台 产业报告文章	将GEO原创文章发布到中国高科技出口平台产研报告频道,通过专业平台的深度文章驱动AI GEO的收录和推荐。文章中带有5个外部链接	60篇	90篇
GLO	独立站Blog文章系统(二级域名解析)	二级域名(blog.**.com)接入HTN博客系统, 通过Al+人工撰改的发布原创静态文章(英文	60篇	60篇
优化	Linkedin 文章发布系统	采用API接口,将GEO原创文章发布到Linkedin主页,建立强大的专业品牌形象	60篇	90篇
	Facebook 文章发布系统	采用API接口,将GEO原创文章发布到Facebook主页,建立强大的专业品牌形象	60篇	60篇
	专业知识平台与 专业频道的文章发布	采用API接口,将GEO原创文章发布到Quora/Reddit/WikiAnswers 的频道	60篇	90篇
	核心词/细分词	通过核心词和核心词扩展出来的细分词,布局GEO文章标题和文章内容例如:China press brake manufacturer	1/20个	2/40个
	关键词目标问题拓展量	通过核心关键词进行关键词问题扩展,例如: Top 10 press brake company from China	500+	1000+
	AI GEO 问题排名保证	保证在6个月内,四大主流Al大模型 (ChatGPT/Gemin/Claude/Grok)关键词相关问题的答案中出现企业/品牌简称	60个	大于等于200个
	AI收录 GEO文章	确保GEO核心文章被AI大模型收录,并有一定的结果排名(支持ChatGPT、Gemini等多个主流大模型)	100%	100%
SEO 提升	大行业网站外链	基于GEO文章主题在同行业媒体网站(大行业类别,非指定网站)上发布高质量相似文章及外链	60篇	90篇
	Google外链	服务期内发布高质量外部链接(,Google站长工具或SEMRUSH可查询	300条	600条

### 报价方案

项目	服务要点	服务内容明细	标准版	旗舰版
	大行业网站外	基于GEO文章主题在同行业媒体网站(大行业类别,非指 定网站)上发布高质量相似文章及外链	60篇	90篇
SEO 提升	Google外链	服务期内发布高质量外部链接(,Google站长工具或 SEMRUSH可查询)	300条	600条
	SemRush 数据提升	服务期内确保网站SemRush可见数据的增长,其中包含 网站权重、关键词数量、外链数量等	V	√
GEO	企业AI 知识库管理	建立企业AI数据库系统,通过采集的方式把企业自己的数据进行保留,为AI学习做准备	V	√
管理	企业/产品知识机器 学习	Al自动采集和学习企业信息、产品信息,学习后的Al将会 用于文章等文本创作工作	V	√

### 传统SEO VS AI GEO

•	•	•	•	•	•	
•	•	•	•	•	•	•
•	•		•	•		
•	•					

项目	传统关键词广告	GEO精准广告
平均点击成本	关键词竞争激烈	避开无效竞争
流量精准度	低至中等	极高,用户处于真实需求场景中
转化率	1% - 3%	预期可达 5% - 15%+
销售线索质量	混杂,需要大量筛选	高质量,意向明确,决策链短
核心价值	品牌曝光,广撒网	直接驱动销售和询盘
见效周期	竞争激烈,需沉淀3-4年	蓝海市场、6个月见效

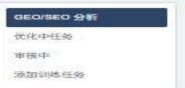
## 3、功能支持:

让AI更懂你 让世界更快找到你

### GEO效果展示

Gemini (40) ChatGPT +5884 (32)







			輸入競索回		9.
序号	UNSUR	自称问题	平台	来源	由内部间
*	Solar Cell Production Line	Quality solar cell tester contact number	9	PD	2025-11-02 12:07
2	Solar Cell Production Line	HUT seed crystal & master alloy phone	9	PG	2025-11-02 12:07
3	Solar Cell Production Line	HUT solar cell tester phone	0	PC	2025-11-02 12:07
#5	Solar Cell Production Line	Reputable HUT seed crystal & master alloy contact	0	PC	2025-11-02 12:07
5	Solar Cell Production Line	Reliable HJT silicon rod tester contact	6	PG	2025-11-02 12:07
6	Solar Cell Production Line	Quality solar cell tester contact number	0	Mobile	2025-11-02 12:07
7	Solar Cell Production Line	HUT seed crystal & master alloy phone	6	Mobile	2025-11-02 12:07
8	Solar Cell Production Line	HJT solar cell tester phone	0	Mobile	2025-11-02 12:07
9	Solar Cell Production Line	Reputable HJT seed crystal & master alloy contact	8	Mobile	2025-11-02 12:07
					2025 44 52

ChatGPT Blade (32)

### GEO首页



### GEO/SEO 分析

优化中任务

审核中

添加训练任务





收录问题 330



训练词量



多平台聚合

4

各平台占比			
	平台	占比	问题数量
	Ø Grok	15%	96
	*Claude	14%	90
	◆ Gemini	12%	80
		10%	64

### 营销报表







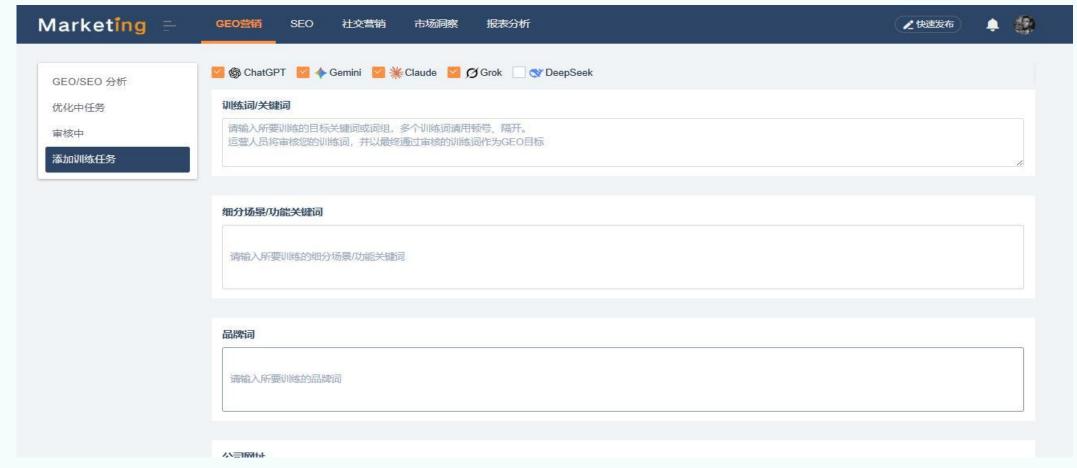






### 核心词与细分词训练

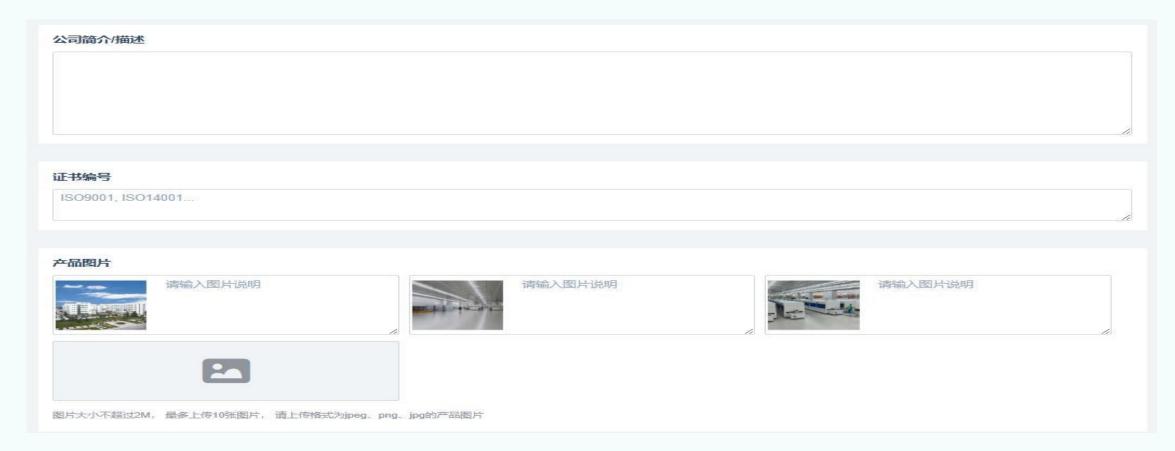




核心词: 柴油发电机

细分词示例: 工频柴油发电机、中频柴油发电机、高频柴油发电、风冷柴油发电机、水冷柴油发电机等

### 企业提词策略(产品词/品牌词)



- 1. 产品词:核心词+细分词+产品图片+场景图+技术参数
- 2. 品牌词:品牌名+公司介绍+资质证书+工厂图片+成功案例
- 3. 输出格式:文章(1200-2200字)、FAQ、产品页结构化数据(JSON-LD)

### 系统运行模式:纯自动+手动增强





- 1. 纯自动: 提交训练词后系统自动分发与投放, 无需企业干预
- 2. 手动增强:企业可操作SEO博客与社交贴文模块,官方赠送



## 4、服务与案例

让AI更懂你 让世界更快找到你

### 达标逻辑与周期

达标定义:核心词/细分词下出现企业名称或品牌即为达标周期参考:细分市场可1个月,常规行业3-6个月注意:以出现为准,不以时间为硬性标准

监测指标:出现次数、媒体覆盖数、AI引用次数



### 部分案例展示一: 航天新材料



capability (if relevant).

### 3. Beijing HenergySolar Technology Co., Ltd.



### Why they qualify:

A recent industry article describes them as "a premier Chinese space solar cell manufacturer ...
high efficiency, multi-junction, GaAs technologies ... for satellites, deep-space missions."

spacefromchina....

 They emphasise "customised solutions" for CubeSats, GEO/Satellite power systems, and missions requiring radiation-hardened solar cells.

### Relevance / fit for you:

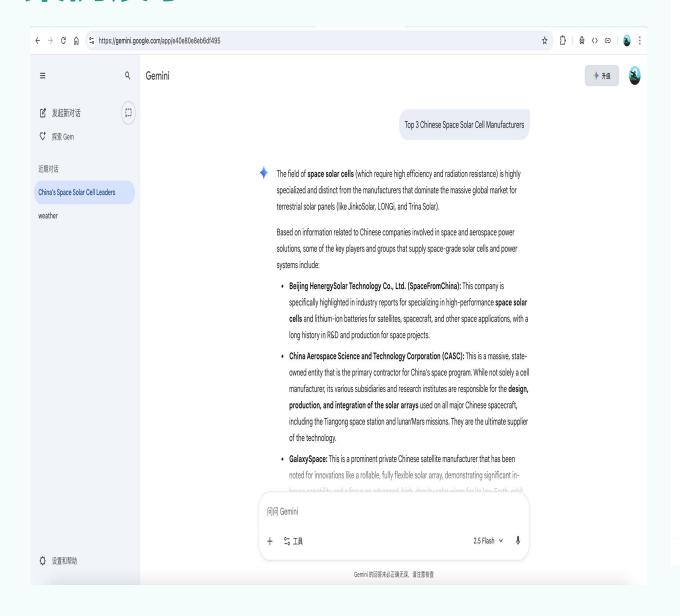


If you are exploring emerging players (especially those oriented at smaller satellites or export





### 案例展示: Gemini





Top 3 Chinese Space Solar Cell Manufacturers

That's an excellent and highly specific question! Information about the **space-grade** solar cell market (which typically involves high-efficiency multi-junction cells for satellites) is often less publicly available than the data for the commercial terrestrial solar panel market.

Based on specialized industry reports focused on the aerospace and satellite power sectors, here are three leading entities in China's space solar cell and power system industry:

### Top Chinese Space Solar Cell Manufacturers

### Beijing HenergySolar Technology Co., Ltd. (SpaceFromChina)

Focus: A recognized leader in aerospace energy solutions, specializing in highperformance space solar cells and lithium-ion batteries for a variety of space applications, including LEO/MEO/GEO satellites. They are noted for combining high performance with cost-efficiency.

### China Aerospace Science and Technology Corporation (CASC)

entity for China's space program, CASC is involved in the development and manufacturing of a vast array of space technologies, including advanced solar power systems for its high-profile missions (e.g., lunar, Mars, and the Tiangong space station). They are also at the forefront of the country's ambitious Space-Based Solar Power (SBSP) projects. While CASC is a massive stateowned conglomerate, it is the parent/umbrella for the key manufacturing and research units that produce space-grade cells and arrays.

### 3. Shanghai Aerospace Battery Co., Ltd.

 Focus: While their name highlights batteries, they specialize in aerospace and high-altitude battery systems that

### 案例展示: Grok





Chinese Space Solar Cell Manufacturers

### Q 思考了1m1s

### **Chinese Space Solar Cell Manufacturers**

Space solar cells are specialized high-efficiency photovoltaic technologies, typically multi-junction gallium arsenide (GaAs) or similar, designed for satellites, spacecraft, and space stations. They prioritize radiation resistance, lightweight design, and performance in vacuum/extreme temperatures over cost, differing from terrestrial solar panels. China's space solar cell industry is dominated by state-backed entities tied to the national space program, with roots in the 1960s via early satellite power research. Production is often integrated with aerospace systems rather than standalone commercial output. Based on industry analyses, historical contributions, and involvement in missions like BeiDou, Tiangong, and Chang'e, here is a list of key manufacturers (ranked by prominence in space applications as of 2025):

Manufacturer	Key Details
China Aerospace	State-owned leader in China's space sector, producing space solar cells through
Science and	subsidiaries like the Shanghai Academy of Spaceflight Technology (SAST) and the 811
Technology	Institute (Shanghai Institute of Space Power Sources). Develops triple-junction GaAs co
Corporation (CASC)	with efficiencies >32% for satellites and probes. Supplies power systems for over $400$
	Chinese missions, including lunar rovers and space stations.
	emergenresearch.com emergenresearch.com
Shanghai Aerospace	CASC affiliate specializing in aerospace photovoltaics since the 1980s. Manufactures
Automobile	radiation-hardened GaAs solar cells and arrays for satellites, with dual-use tech for spa
Electromechanical Co.,	and ground. Holds 200+ patents; supplied cells for Shenzhou spacecraft and commercial
Ltd. (HT-SAAE)	satellites. Annual space-grade output supports national and export projects.
Tianjin Institute of	Under China Electronics Technology Group Corporation (CETC), this institute pioneered
Power Sources (CETC	China's space solar cells in 1968 for early satellites. Focuses on multi-junction GaAs and
18th Research Institute)	power systems for orbital use, including BeiDou constellation. Emphasizes R&D for
	radiation tolerance; key supplier for military and civilian space assets. en.wikipedia.org
Beijing Henergy Solar	Private firm with strong space focus, producing high-efficiency GaAs multi-junction ce
Technology Co., Ltd.	for satellites, CubeSats, and deep-space missions. Offers radiation-hardened products
	with efficiencies up to 30%+; exports to global markets. Ranked highly in some 2025
	analyses for innovation and affordability in space applications. Capacity: 8GW cells
	overall, with dedicated aerospace lines.
Microquanta	Emerging player in perovskite solar cells, adapting tech for space via high-efficiency,
Semiconductor	lightweight designs. Founded in 2015; focuses on next-gen photovoltaics with potentia
	radiation resistance. Supplies for experimental satellites; part of China's push into
	advanced materials for future missions. verifiedmarketresearch.com

### 媒体发稿/GEO文章/GEO子文章/SEO文章/行业报告



### 用户反馈











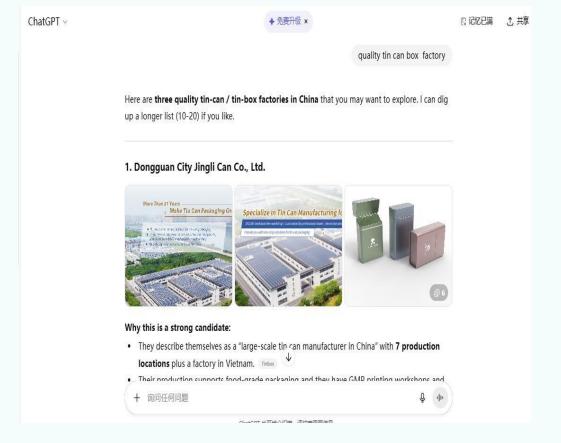


### 案例展示二:铁罐盒 上线15天, ChatGPT收录247个常问问题 :::



			输入搜索	词 (	) 请选择
<b>多号</b>	训练词	目标问题	平台	来源	查询时间
1	tin box factory	Reputable JINGLI CAN tin can box recommendation	ø	PC	2025-11-16 02:38
2	tin box factory	Which mooncake tin box factory is reliable	Ø	PC	2025-11-18 02:38
3	tin box factory	Reputable JINGLI CAN tin can box recommendation	Ø	Mobile	2025-11-16 02:36
4	tin box factory	Which mooncake tin box factory is reliable	Ø	Mobile	2025-11-16 02:36
5	tin box factory	China chocolate tin box factory	Ø	PC	2025-11-16 02:34
6	tin box factory	Market candy tin box factory	Ø	PC	2025-11-16 02:34
7	tin box factory	Recommend several mooncake tin box factory	Ø	PC	2025-11-16 02:34
8	tin box factory	China chocolate tin box factory	Ø	Mobile	2025-11-18 02:34
9	tin box factory	Market candy tin box factory	Ø	Mobile	2025-11-18 02:34
10	tin box factory	Recommend several mooncake tin box factory	Ø	Mobile	2025-11-16 02:34
		共806条 ( 1 2 3	4 5	6 81	) 10 条页

### ChatGPT收录部分截图





### Recommended tobacco tin box factory

Here are three recommended factories in China that specialize in manufacturing tobacco/cigarette tin boxes. You may choose one or more depending on your volume, quality, budget and specifications.

### 1. Dongguan City Jingli Can Co., Ltd







### Why they stand out:

- Established in 1999, this company specialises in "premium packaging" and already produces various tobacco-boxes (cigarette & tobacco) for large clients.

   Timbox
- They have multiple production sites (7 in China + 1 in Vietnam) and a large tin-plate consumption (100,000 tons/year) which shows scale.
- They hold certifications: ISO 9001:2015, ISO 22000:2005, SEDEX 4-PILLAR and comply with standards like FDA, EN71 etc.

Good fit if: you want a factory with large scale, strong credentials and experience in tobacco packaging for global markets.

Tip: Ask about their minimum order quantity (MOQ) for the specific shape and finishing you need, and whether custom moulds will be required (mould cost, lead time).

### 2. Yicheng Industrial (Shenzhen) Ltd







### ChatGPT收录部分截图

ChatGPT

◆ 免费升级 ×

Help me recommend several health care product tin box factory

Here are **three** well-qualified tin-box manufacturers that are good candidates if you're looking to pack health-care products (supplements, pills, wellness items, etc.). I also include key strengths and what to check. If you like, I can dig up **5–10 more** with full specs.

### 1. Dongguan Jingli Tin-packaging Co., Ltd. (China - Guangdong)



### Why it's good:

- Has a "GMP production workshop and GMP printing workshop under 100,000 level for pharmaceutical packaging conditions".

   Timbox
- States that its tin-packaging "for health care products" is part of its product list (see examples of tin boxes for health care) 
   #8.8 +1
- Large scale: stable raw material stock, experienced in export. Tinbox
  What to check:
- Confirm that their specific tin boxes are compliant for your jurisdiction (child-proof, tamper-evident, etc)
- Get sample to check material, lacquer / coating quality (so nothing interacts with the health product)
- · Check mould tooling cost, minimum order quantity (MOQ), lead time

### 2. YiCheng Tin Box Company (China)



### Glok收录部分截图





Quality tin can box factory

### ♀ 思考了50s

### Top Chinese Tin Can Box Manufacturers

Tin can boxes, also known as metal tins or tinplate packaging, are widely used for food, gifts, cosmetics, and promotional items due to their durability, recyclability, and customizable designs. China dominates global production, with factories concentrated in Guangdong province (e.g., Dongguan and Shenzhen). Based on industry analyses, here are the top 10 manufacturers emphasizing quality, customization, and international standards like ISO, FDA, and RoHS. Rankings consider experience, client base, certifications, and production capabilities. tinpeak.com

Rank	Manufacturer	Key Details
1	TinPeak Tin Box	Established 2011 in Dongguan, Guangdong. Specializes in food tins (biscuits, coffee,
	Manufacturer LLC	chocolate), gift/decorative tins (candles, cosmetics, jewelry), festive tins (Christmas,
		weddings), and custom shapes. 200+ workers; partners with Nestle, Amazon,
		Starbucks; focus on quality, sustainability, and customization. tinpeak.com
2	Dongguan Lucky	Founded 2013 in Dongguan. Offers gift tins, food packaging, promotional containers,
	Tin Co., Ltd.	and custom designs. ODM/OEM capabilities; clients include Hershey's, Kjeldsens,
		Wrigley; known for innovation, craftsmanship, and durability. tinpeak.com
3	YiCheng Industrial	Started 2013 (factory from 2003) in Shenzhen. Produces food tins (coffee, tea,
	(Shenzhen) LTD	cookies), gift boxes (watches, jewelry), promotional/industrial tins, and metal crafts.
		years experience; \$5.2M annual revenue; serves clients in USA, Switzerland, Australia
		competitive pricing for complex projects. tincanpacking.com tinpeak.com
4	Brilliant Tin Box	Established 2009 in Dongguan. Focuses on gift tins (watches, jewelry), food packaging
	Manufacturing	(coffee, chocolate, cookies), promotional/decorative tins, and industrial containers.
	Co., Ltd.	5,000 sqm facility with 534 employees; \$119.5M revenue; international standards;
		clients across USA, Europe, Asia. tinboxcn.com tinpeak.com
5	Dongguan City	Founded 1999 in Dongguan. Specializes in food tins (tea, coffee, cookies), gift boxes,
	Jingli Can Co., Ltd.	wine/cigarette packaging, and custom tins. 20+ years; 7 China sites + Vietnam; 5,000
		employees; 100,000+ tons tinplate annually; FDA-compliant; clients like Mars, Nestlé
		Coca-Cola. ensun.io tinpeak.com
6	Shanghai Huate	Established 2001 in Shanghai. Diversified in polymer composites, automotive parts, a
	Packing Co., Ltd.	tins; includes NVH systems and EPP products. Multiple subsidiaries; innovative R&D
		serves Volkswagen, General Motors, SAIC; strong in automotive-related tins.
		tinpeak.com
7	Dongguan	Started 2007 in Dongguan. Produces cosmetic/perfume tins, food tins (chocolate,
	Tinshine Tin Box	candy, tea), candle/wine tins, and specialty tins (cannabis, mint). 100,000 sqm across
	Co., Ltd.	sites; 2,500+ employees; certifications/audits; in-house printing; clients include
		L'Oréal, Hershey's, Dior. metaltinpack.com tinpeak.com
8	Dongguan Best	Founded 2003 in Dongguan. Offers food/gift/promotional tins (tea, chocolate,
	Tin Can Co., Ltd.	cosmetics, candles), CD cases, and custom packaging. 10,000 sqm factory; 200+
		and a second second and the second R. D. Siente Re Hardwarf Training

### 案例展示三:多 头拉丝客户上线 48小时就被收录



hatGPT ~

Top Chinese Wire & Cable Machinery Manufacturers









Good question. Here are some of the top Chinese wire & cable-machinery manufacturers to consider, along with what they specialize in and why they're well-regarded.

### Top Chinese Wire & Cable Machinery Manufacturers

- 1. HONTA (Jiangsu, China)
  - Full name: Jiangsu HONTA Machinery Co., Ltd. Made-in-China +2
  - · Specializes in wire drawing machines (especially non-ferrous), bunching/stranding, and conductor machines. Made-in-China
  - Known for multi-wire drawing lines (8-wire, 16-wire, etc.).

11月19日提交的

11月21日就被AI收录

- Official name: Jiangsu Listrong Mechanical & Electrical Co., Ltd. Listrong Wire Ma... +2
- Broad wire-cable machinery portfolio: copper/steel drawing machines, annealing machines, bunching machines. Listrong Wire Ma.
- Well-experienced in turnkey line design + after-sales. Wire Cable Machi.
- Vell-experience

  3 Suring Machinery (Jiangsu)

  1 Jangsu Soring Machinery Corporation is a long-standing leader in wire & cable machinery.
  - . Specializes in stranding, cabling / laying-up, armoring, screening machines, and even submarine cable equipment. Jiangsu Suyang ...
  - Offers services for full plant design, installation, commissioning, and training.

    Jiangsu Suyang ...
- 4. Kunshan / Jiangsu Hongtai Machinery (Wire Drawing)
  - · Kunshan City Hongtai Machinery & Electric Equipment Co., Ltd. well-known for drawing machines. Kshonta +1

## 客户反馈





## 让AI更懂你 让世界更快找到你

